

2021 EUFMC

Essential Tools  
for Fleet Excellence

June 8-9 & 15-16

Virtual Event | EUFMC.com

## EUFMC REGISTRATION GROWTH CONTINUES

*Exhibitors and EUFMC to offer incentives and prizes as record numbers of fleets and suppliers sign up to attend*

With registrations for the 2021 [Electric Utility Fleet Managers Conference](#) continuing to rise, EUFMC and many of this year's exhibitors will be offering incentives and prizes. Included will be attendance awards after each daily session through Tuesday, June 15<sup>th</sup>, a raffle for fleet participation in the virtual exhibit hall, and prizes based on virtual platform metrics used to score different types of participation. Many vendor sponsors are also planning prize drawings for fleets visiting their virtual exhibits.

The record numbers of attendees planning to take advantage of the virtual conference's educational sessions, exhibits of the latest utility fleet equipment and services, and opportunities to connect with peers, is now approaching 200 fleet professionals and is already over 185 supplier representatives.

EUFMC **Buy One, Get Two** fleet registration fees include:

- One attendee: \$150
- Two attendees: \$300

If you have not registered already, please visit [EUFMC Conference Registration](#) and share the link with representatives from your company who would like to attend.

**Essential Tools For Fleet Excellence** educational sessions at EUFMC will include presentations by industry leaders and live Q&A events. Leading off the conference will be a fireside chat and live audience Q&A with Stephen K. Carlisle, executive vice president and president, North America of General Motors.

The EUFMC speaker lineup (subject to change) includes:

- **Electric Trucks and the Future of Autonomous Technology**– Mark Russell, President, Nikola
- **Autonomous Equipment** - Fred Rio, Director of Digital and Technology for Construction, Caterpillar
- **Safety Technology: Cell Use While Driving** - CJ Meurell, Co-Founder and Chief Revenue Officer, Motion Intelligence
- **Telematics: A Fleet Managers View** - Gregg Doeden, Vice President of Fleet Operations, PAR Electrical Contractors and Meighan Read, Fleet Engineer, Duke Energy
- **Tire and Retread Management Programs and Technologies** – Jamie Redmond, Customer Engagement Specialist, Dustin Lancy, Commercial Product Marketing Manager-Regional/Urban and Austin Crayne, Business Development

Lead at Goodyear; Andrew McCulloch, Field Engineer and Sagar Pokhrel, Field Engineer at Michelin

- **Recruiting and Training Technicians** - Greg Kegel, Chancellor, Montana State University - Northern
- **Regulatory Update** - Pat O'Connor, NAFA Legislative Counsel

**SPECIAL PRESENTATION:** Jim Abbott, a former Major League Baseball pitcher for ten seasons on four different teams was born with only one hand, an obstacle not too big for him to overcome. Through stories and anecdotes he will share how he was able to overcome perceived limitations and achieve his dream. Fleet representatives attending the conference will receive a signed copy of *Imperfect: An Improbable Life*, Abbott's book about his life story, courtesy of International Trucks.

**ROUNDTABLES** at EUFMC 2021 will focus on specific topics and include live Q&A:

### **Tuesday June 8**

*Aerial Safety*  
*HD Work Truck Electrification*  
*Bucket Trucks*  
*Diggers Derricks*  
*Off-Road Equipment*  
*Cranes*

### **Wednesday June 9**

*Maintenance-- EVs, PM, Break-fix, Garage Safety, Tools*  
*Mechanic Recruiting*  
*Organizational Structures*  
*Garage Policies & Compliance*

### **Tuesday June 15**

*LD & MD Electrification*  
*Telematics*  
*Fleet Procurement*  
*Fleet and Driver Policy/Compliance*  
*Fleet Financial Matters*

**Electric Utility Fleet Managers Conference: June 8-9 & 15-16, 2021**

**FOR MORE INFORMATION, visit [www.eufmc.com](http://www.eufmc.com)**

### **SPONSORS**

#### LEADERSHIP



#### PLATINUM



If you no longer wish to receive EUFMC communications, click [Unsubscribe](#) and send