

2021 EUFMC

Essential Tools for Fleet Excellence

June 8-9 & 15-16

Virtual Event | EUFMC.com

LAST CHANCE -- REGISTER TODAY FOR EUFMC 2021

Join a record number of attendees for educational sessions and networking opportunities and to view utility fleet equipment and services exhibits

Fleets can still register for the 2021 [Electric Utility Fleet Managers Conference](#) on June 8-9 and 15-16. A record number of nearly 200 fleet professionals and almost 250 supplier representatives are already planning to attend the virtual conference featuring educational sessions and exhibits of the latest utility fleet equipment and services.

EUFMC **Buy One, Get Two** fleet registration fees include:

- One attendee: \$150
- Two attendees: \$300

If you have not registered already, please visit [EUFMC Conference Registration](#) and share the link with representatives from your company who would like to attend.

During the 2021 conference, EUFMC and many exhibitors will be offering incentives and prizes. Included will be attendance awards after each daily session through Tuesday, June 15th, a raffle for fleet participation in the virtual exhibit hall, and prizes based on virtual platform metrics used to score different types of participation. Many vendor sponsors are also planning prize drawings for fleets visiting their virtual exhibits.

Essential Tools For Fleet Excellence educational sessions at EUFMC will feature presentations by industry leaders and live Q&A events:

- **Fireside Chat: Our Path Toward an All-Electric Future** - Steve Carlisle, Executive Vice President and President, North America, General Motors
- **Electric Trucks and the Future of Autonomous Technology** - Mark Russell, President, Nikola
- **Autonomous Equipment** - Fred Rio, Director of Digital and Technology for Construction, Caterpillar
- **Safety Technology: Cell Use While Driving** - CJ Meurell, Co-Founder and Chief Revenue Officer, Motion Intelligence
- **Telematics: A Fleet Managers View** - Gregg Doeden, Vice President of Fleet Operations, PAR Electrical Contractors and Meighan Read, Fleet Engineer, Duke Energy
- **Tire and Retread Management Programs and Technologies** – Rick Jones, National Fleet Manager, Jamie Redmond, Customer Engagement Specialist, Dustin Lancy, Commercial Product Marketing Manager-Regional/Urban and Austin Crayne, Business Development Lead at Goodyear; Andrew McCulloch, Field Engineer and Sagar Pokhrel, Field Engineer at Michelin

- **Recruiting and Training Technicians** - Greg Kegel, Chancellor, Montana State University - Northern
- **Regulatory Update** - Pat O'Connor, NAFA Legislative Counsel

SPECIAL PRESENTATION: Jim Abbott, a former Major League Baseball pitcher for ten seasons on four different teams was born with only one hand, an obstacle not too big for him to overcome. Through stories and anecdotes he will share how he was able to overcome perceived limitations and achieve his dream. Fleet representatives attending the conference will receive a signed copy of *Imperfect: An Improbable Life*, Abbott's book about his life story, courtesy of International Trucks.

ROUNDTABLES at EUFMC 2021 will focus on specific topics and include live Q&A:

Tuesday June 8

Aerial Safety
HD Work Truck Electrification
Bucket Trucks
Diggers Derricks
Off-Road Equipment
Cranes

Wednesday June 9

Maintenance-- EVs, PM, Break-fix, Garage Safety, Tools
Mechanic Recruiting
Organizational Structures
Garage Policies & Compliance

Tuesday June 15

LD & MD Electrification
Telematics
Fleet Procurement
Fleet and Driver Policy/Compliance
Fleet Financial Matters

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