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Driving Safety, Sustainability & Technical Expertise

The <u>EUFMC</u> educational program— <u>Driving Safety, Sustainability & Technical</u> <u>Expertise</u>— will feature presentations by fleet executives, manufacturers, and industry experts on the following topics:

- **Keynote Address: The Heavy-Duty Truck Landscape:** Mathias Carlbaum, President and Chief Executive Officer of Navistar, Inc.
- Mutual Assistance Strategies: Hurricanes, ice storms, windstorms, and gas emergencies! Listen to a group of Fleet Managers discuss mutual assistance strategies they've experienced firsthand in recent years.
- Fleet Management 2.0 Al: Investigate the fast-moving world of Artificial Intelligence (AI) and what a fleet professional needs to embrace.
- Navigating Regulatory Shifts CARB and EPA Updates for Truck Engine Standards: Listen to a panel of medium- and heavy-duty truck experts discuss what's on the horizon for several regulatory impacts that will affect all fleet managers. They will discuss the 2027 emissions updates for trucks and equipment, and the CARB and EPA stance on diesel engines.
- **Legislative Update:** HillStaffer Senior Advisor Michael Taylor will discuss what important legislation is pending in Washington that will affect fleet professionals.
- Leadership and Great Teams The Foundation to Safety Success: Eric Kapitulik, former marine and founder of The Program, will speak on how leadership and great teams are the foundation for building a great safety culture.
- Safety Performance Reducing High Energy Hazards: Many fleet managers are implementing strategies to reduce High Energy Serious Injuries and Fatalities. Listen to one fleet manager discuss his journey, along with a Q&A.
- EVs The Next Steps: Dive into a discussion on what industry leaders are experiencing with the latest EVs. We will explore cost comparisons to ICE models, user acceptance, and many other topics.
- Electrifying Your Fleet Charging Challenges for a Sustainable Future: A comprehensive look at the challenges fleet managers are facing to install electric vehicle charging infrastructures.
- Creative Technician Recruitment & Retention: Market challenges are making it difficult for many fleets to recruit and retain technicians. Listen how two fleets are combating this trend and hear solutions from a military perspective.

• **Roundtables:** An EUFMC signature event where fleet representatives and suppliers discuss mutual challenges and find solutions.

EUFMC highlights also include a Drive-Through utility equipment demonstration and an equipment show that is the site of more than 60 displays, the second annual Women in Utility Fleet gathering and <u>Special Activities</u>, including tours, golf outings, events for spouses, and more.

Connect today with **EUFMC** on **LinkedIn** to stay up to date on conference news.

FLEETS CAN STILL REGISTER: EUFMC will be held June 2 - June 5, 2024, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

FOR MORE INFORMATION, visit www.eufmc.com



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