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EUFMC ANNOUNCES EDUCATIONAL PROGRAM AGENDA

The 2025 <u>EUFMC</u> General Session is set. The two-day educational program-- <u>Driving Safety</u>, <u>Sustainability & Technical Expertise</u>-- featuring presentations by fleet executives, manufacturers, and industry experts (subject to change) will include:

Keynote Address: What is the outlook for America's energy infrastructure? Are we prepared for the increased demand for energy and for transitioning to a greener grid? Hear about Consolidated Edison Company of New York's initiatives, including the company's transportation and building electrification plan.

EV Charging Advancements: Southern California Edison will share an overview of their fleet electrification efforts, what SCE is pursuing for fleet charging including a new dynamic charger business case, an EV business resiliency study plus details on real-life field deployments of mobile EV chargers to laydown yards.

Quality Assurance Programs for Fleets: Industry leaders discuss how a successful closed loop Quality Assurance Program can not only improve your preventive maintenance program but substantially reduce your risk from catastrophic events.

Senior Leadership Alignment: Fleet professionals share the importance of being aligned with senior leadership and their strategies for how to create and maintain those connections.

Advanced Fuel Sourcing and Purchasing: Commonwealth Edison shares advanced fuel strategies including premium fuels, management of purchase points, and fraud reduction.

Safety Leadership: Eric Kapitulik, founder of The Program, builds on his focus during the 2024 EUFMC on addressing breakdowns in fleet safety processes and procedures. Eric and his team will share how to build Great Teams.

Safety Engaging Cultures: Hear fleet professionals discuss how leadership culture is driving safety improvements like building accountability and how data can drive changes.

Procurement Strategies for EPA 2027: With ever-changing emissions requirements and advances in technology, equipment chassis procurement can be a moving target. This panel will explore how manufacturers are approaching these changes and the strategies some fleet managers are using to keep their fleets compliant and reliable.

Artificial Intelligence in Fleet Management- Industry experts discuss how Artificial Intelligence can help fleet professionals succeed and what to expect from current technology.

Rental Strategies in Difficult Financial Times: Why are companies opting for rentals or maintaining an in-house pool of vehicles and equipment? Are they facing capital restrictions that make renting more feasible than purchasing? This panel will discuss the topic from the perspectives of equipment rental vendors, a utility fleet, and a contractor who rents equipment.

Roundtables: An EUFMC signature event that brings together fleet representatives and suppliers to discuss mutual challenges and find solutions.

EUFMC Highlights

• A Drive-Thru utility equipment demonstration and an Equipment Show that is the site of more than 60 displays.

- A Women in Utility Fleet gathering.
- <u>Special Activities</u> including tours, golf outings, events for spouses, and more.

Connect today with EUFMC on LinkedIn to stay up to date on conference news.

SAVE THE DATE: EUFMC will be held June 1 - June 4, 2025, at the Williamsburg Lodge and Conference Center in Williamsburg, Virginia.

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